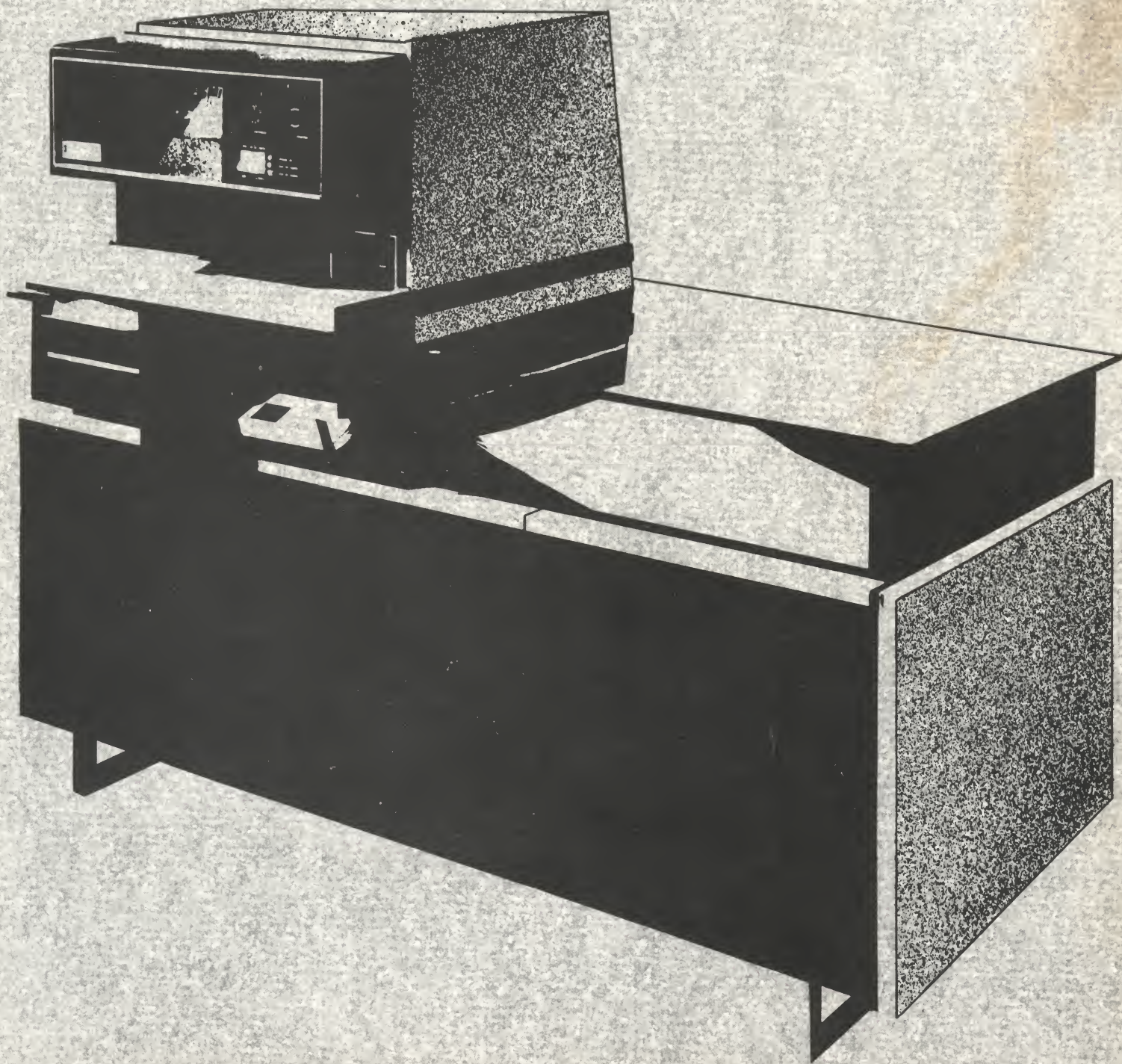


LOOK TO 3M FOR IMAGINATION IN IMAGE-MAKING

THE NEW 3M '333'

DRY-SILVER PRINTER

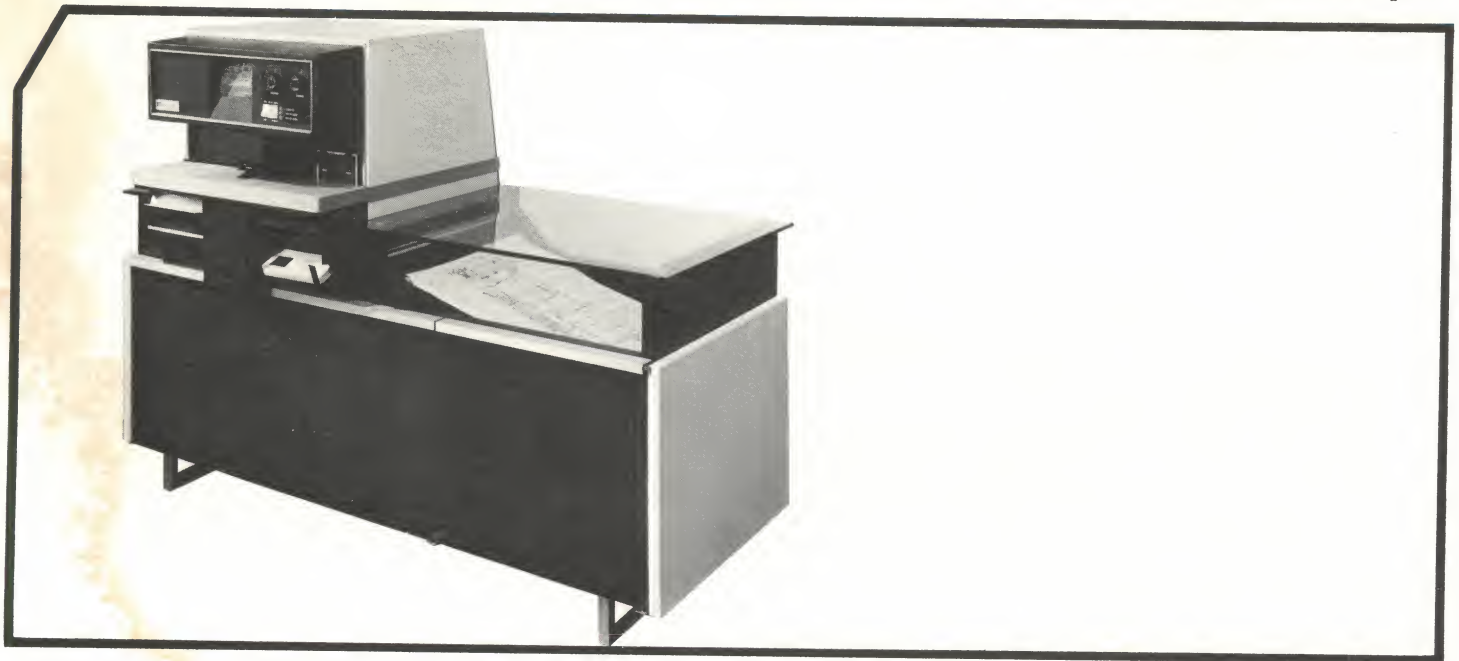
CREATES QUALITY, LOW-COST PRINTS
UP TO 18 X 24 INCHES IN SECONDS!



3M[®] 333[®] DRY-SILVER PRINTER

BRAND

gives you copies up to 18" x 24" automatically.



Place a 3M microfilm aperture card in the "333", and get a quality print up to 18" x 24" in seconds. Price? Pennies per print! Its secret is the revolutionary, new dry-silver printing process that develops dry enlargements from microfilm onto silver paper with no messy chemicals. The easiest, fastest, most economical microfilm printer on the market!

HERE'S HOW THE '333' WORKS:



1 Load 3M aperture cards into the 3M "333" Dry-Silver Printer. Handles 200 cards at a time. Press a button and cards are fed into the scanner.



2 Adjust the image on the scanner for exact positioning. Determine size and set "print size" control.



3 Set the copy selector for as many as 25 prints from one aperture card.



4 Get an 18" x 24" print in seconds, and subsequent copies at the rate of up to eight copies a minute.



SPECIFICATIONS

Size: 61" wide, 29 1/4" high, 29" deep

Weight: 350 pounds

Paper: 3M Dry-Silver Type 770
500 ft. roll standard or 1000 ft.
roll maximum

Lamp: 650 watt projection

Magnification: Print 14.5 x \pm 2% fixed ratio
Screen 3.26 x \pm fixed ratio

Electrical: 105V-125V 60 cycle A.C.—Tap
selector input. Max. 20 amp.

3M
COMPANY
MICROFILM SYSTEMS



GENERAL OFFICES • 2501 HUDSON ROAD • ST. PAUL, MINNESOTA 55119 • TEL. 733-1110

Microfilm Products Division

ANSWERING YOUR REQUEST ...

Thank you for your inquiry about the new, revolutionary 3M Brand "333" Dry-Silver Printer.

The "333" can produce quality prints up to 18"x24" in seconds and produce these copies at an amazingly low cost. The Dry-Silver Printer delivers these copies about twice as fast as most existing microfilm printers, due to the revolutionary, new dry-silver print process. There are no messy chemicals to bother with, and machine maintenance and clean-up time are at an absolute minimum. Its automatic features make it the easiest, fastest and most economical microfilm printer on the market today.

Distribution of this product is planned for the early part of 1967. When this has been accomplished in your area, you may be assured that our representative will call on you. Please be patient, and if I can be of further service, please contact me.

Thank you again for your interest.

Sincerely,

A handwritten signature in black ink, appearing to read 'J. C. Oliver', written in a cursive style.

J. C. Oliver
Market Manager
New Products

JCO:tc

P.S.: We are also sending you descriptive literature of the 3M Brand "333" Dry-Silver Printer and a brochure on 3M's new and complete automated system for handling engineering graphics.